

Event Name	:	Sensitization Seminar for Second Year BTech EC -3 Students
Date and Time	:	10:45 AM, 16 JULY 2026
Venue / Mode	:	Room 24
No of Participants	:	72
Name, Designation, email and Mobile number of coordinator	:	Dr Ashish Pandya, Associate Professor, ashish.ec@ddu.ac.in , 8511380231
Organizing department / Faculty	:	Department of Electronics and Communication
Speaker's Name and designation	:	Dr Ashish Pandya, Associate Professor

About the Event:

Students were sensitized about the various SSIP (Student Startup and Innovation Policy) activities carried out by DDU to promote innovation, entrepreneurship, and startup culture among students.

They were informed about the opportunities available through SSIP, including project support, mentoring, funding assistance, innovation challenges, workshops, and incubation facilities.

Students were encouraged to actively participate in SSIP initiatives and convert their innovative ideas and academic projects into viable prototypes, startups, and entrepreneurial ventures.

Outcome of the Event:

Students were introduced to the concepts of innovation, novelty, and intellectual property (IP), with emphasis on their importance in developing unique and impactful ideas.

They were sensitized to various forms of intellectual property protection, particularly patents, and guided on the basic requirements and process of patent filing.

Students were encouraged to identify the innovative and novel aspects of their projects and explore opportunities for protecting and commercializing their ideas through appropriate IP mechanisms.

Event Photos:



Dharmsinh Desai University, Nadiad
DDU SSIP Cell